



Anil Dhirubhai Ambani Group

London Stock Exchange And Yipes Team To Deliver Low Latency, Global Access To Exchange's Market Data Service

Yipes' Ethernet-Based Extranet Service Provides Direct Access to Infolect, LSE's Realtime Information Delivery System

San Francisco — June 18, 2007 — Yipes Enterprise Services, Inc., the leading global provider of managed Ethernet services, announced today that it has been approved by the London Stock Exchange to provide worldwide, low-latency access to the exchange's Infolect™ market data service. The London Stock Exchange is the world's premier international equities exchange, transacting more than £6.7 trillion of equity business in 2006. The strategic alliance between the two companies allows customers across the U.S. and around the world to access the London Stock Exchange via the Yipes network for the first time. Yipes, the only managed Ethernet services provider to be approved by the exchange, will provide access to Infolect via Yipes FinancialConnect!™, the first Ethernet-based financial Extranet for electronic trading.

By partnering with Yipes, the London Stock Exchange has enhanced its leadership position by enabling customers to receive its market data over a next-generation, Ethernet-based network. Every millisecond of the trading day, the London Stock Exchange generates invaluable market information, ranging from real-time data on individual trades and share price movements to company announcements. The Exchange delivers this information via Infolect, recognized to be the fastest real-time information delivery system of any exchange in the world.

"Electronic-trading volumes are growing rapidly, and providing our customers with fast access to our platform is critical to our competitive edge. We were keen to extend our reach through a network-service partner with an infrastructure that provides extremely low latency and with a reach that extends throughout the U.S. and around the world," said Wendy Morgan, head of real-time data of the London Stock Exchange. "Yipes' Extranet service will help us to widen our reach and customer options when it comes to choosing a provider that offers low-latency connectivity."

Successful Trading Depends on Low-Latency Networks

Investors globally are moving towards electronic trading, with electronic-trading volume expected to double or triple annually. This growth in traffic makes low-latency communications of financial data imperative; a difference of milliseconds can mean the difference between a profit and a loss of millions of dollars.

Yipes FinancialConnect! Extranet addresses the need for faster and more scalable networks to support the rapid growth of electronic trading, delivering services over a secure, global, fiber-based network. Yipes' customers can instantly scale bandwidth from 1 Mbps to 1 Gbps in 1 Mbps increments, allowing them to adapt dynamically to their changing business needs and market conditions.

"As the largest exchange in Europe and one of the largest pools of liquidity in the world, the London Stock Exchange is leading the way by embracing new networking technologies to provide fast access to trading and real-time information systems," said John Panzica, general manager, financial services sector, for Yipes. "Our strategic alliance with the LSE is critical to our business and planned expansion into Europe."

The Banker, the premier banking magazine of the Financial Times Group, recently awarded Yipes the 2007 Technology Award for Connectivity Innovation for its FinancialConnect! service.

The service links more than 350 financial services firms to 65 of the world's leading exchanges and platforms. The use of Ethernet networking technology enables Yipes FinancialConnect! to deliver services that are faster, simpler, and more scalable than conventional telecommunications services. The Yipes network operates at Layer 2, which is more efficient than Layer 3 (IP) and enables faster transactions. Yipes guarantees the performance of its services with the strongest Service Level Agreements in the industry. In addition, Yipes' Ethernet solution is far more cost effective than legacy network services.

About the London Stock Exchange

The London Stock Exchange is the world's premier international equity exchange and a leading provider of services that facilitate the raising of capital and the trading of shares. The London Stock Exchange is the most international equities exchange in the world and Europe's largest pool of liquidity. By the end of 2006, the market capitalization of U.K. and international companies on the London Stock Exchange's markets amounted to £4.4 trillion, with £6.7 trillion of equity business transacted over the year. The London Stock Exchange is a Recognized Investment Exchange (RIE) under the Financial Services and Markets Act 2000 and is supervised by the Financial Services Authority.

About Yipes Enterprise Services, Inc.

Yipes is the leading provider of managed Ethernet and application delivery services for the global enterprise. Yipes' custom data-networking solutions empower businesses by delivering high performance, dynamic control, unmatched service quality, and rapid ROI. Enterprise customers worldwide take advantage of Yipes' managed Ethernet services because they are easier to implement and manage than other services. Yipes' specialized offerings and obsession with customer satisfaction ensure that the company delivers the best quality experience. More than 900 enterprise customers worldwide rely on Yipes' high-performance managed services to improve their competitive advantage. For more information, visit www.yipes.com.

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